



**THE LIFE SCIENCE  
GROWTH PROJECT**

Finland has a thriving life science business sector with hundreds of companies and a wide variety of pharma or life science related universities and institutions.

The Life Science Growth Project is a growth creation project initiated by the Amcham Life Science Group, facilitated by Eera, and supported by TEKES. Its aim is to execute Finland's life science industry's strategy in a concrete and business-driven manner by breaking down silos and collaborating cross-industry.

The project is an open network for companies, universities, research institutes and non-profits with the purpose of creating a systematic platform for new business development.

The project is a commercial endeavor that aims to create 100 million euros' worth of new business opportunities per annum in Finland by discretely matching companies that might not normally think to co-create together. This requires solid cooperation between start-ups and established companies, pharmaceutical, technology and service companies, bringing together expertise in biology, biomedicine,

information systems and open data sectors, monitoring and medical imaging technologies, big data and analytics.

With a proven method for joining the best ideas to create new business solutions, the project provides a purposeful and systematic approach to cross-industry collaboration. The project produces and screens the most viable business cases with the most market potential.

Commercial business opportunities and their value potential are the basis for solutions to be developed further.

The structure and approach of the project is pragmatic and results-oriented. In 2017, the project will identify new growth opportunities and gather demand drivers, trends, suggestions, customer needs, and other factors from all participating stakeholders.

If accepted to take part, the project offers market and business intelligence to qualify ideas; project management to jump-start business planning; company match-making to discretely get the job done; and meeting facilitation - free of charge.

## INTERESTED?

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FOR MORE INFORMATION.

